



**FUNDRAISING EVENT**

**Sunday, April 29th, 2018**

**6:00pm-9:00pm**

**Amici 30A Italian Kitchen**

CONNECT WITH US!

[www.rockontheroad.org](http://www.rockontheroad.org)

Instagram: [rockontheroadofficial](#)

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Dear future supporter,

Picture this: you walk into a school to find a music and recording studio where you observe high school students preparing to go on a rock tour around the Southeastern United States. As you enter, you see a group of students working out the logistics of the tour, a group of students rehearsing original and cover songs, and another group of students working on the production aspects of the tour. The students are all working together collaboratively to make decisions.

Rock on the Road is a new and exciting opportunity for Ohana Institute students. Ohana Institute is a non-profit private school located in Rosemary Beach. The unique values of the school allow for each student to grow as individuals and become creative thinkers. One of the ways that Ohana allows the individual to grow is through its music program, Ohana Records, which provides an opportunity for each student to participate in a band. Started in 2015, Rock on the Road affords high school students the unique opportunity to take part in a program that not only teaches students aspects of the music industry, but also gives students the opportunity to tour the Southeastern part of the United States at different venues and locations. The program is student led and is the first experience of its kind. The students that participate in the program are in charge of marketing, fundraising, logistics, production, the bands, and everything in between.

Ohana strongly believes in our students being involved in the community and giving back through service. This tour is all about giving back. Over the past two years, we've played for more than 5000 students at boys and girls clubs, schools, and music festivals. Another aspect of the tour is we always write and record a song for a non-profit organization. Over the past two years, we've written songs for Food For Thought and Rock By The Sea. This year we plan on writing and recording an original for a nonprofit started by one of our students called Housing Humanity.

By sharing what we do with others, we believe that we can inspire others to make a difference among the various communities.

We hope that you will take interest in our program and contribute to helping this tour take place. We truly believe that our program is the future of music education, and by doing something like this we believe we can be an inspiration to others. Thank you so much for taking the time to read; we are truly grateful for individuals and companies like you! By sponsoring our program you will be promoted at all of our events, from our main fundraiser in the spring to our tour. Should you take interest in contributing to our program, please see the attached document for the different levels of sponsorship and sponsorship commitment forms. For more information, you can email [rockontheroad@ohanainstitute.org](mailto:rockontheroad@ohanainstitute.org) or visit our website [rockontheroad.org](http://rockontheroad.org). Thank you!

## Ohana Records Executive Sponsorship: \$2500+ | \$3750+ gift equivalent

- +Premium reserved table for 8 with catered dinner included
- +Exclusive Rock on the Road merchandise bundle
- +Opportunity for Rock on the Road to play at an event/venue of your choice!  
(contact [Jmitchell@ohanainstitute.org](mailto:Jmitchell@ohanainstitute.org) for details)
- Company announced at our fundraiser concert
- Company name + logo featured on our website
- Recognition and shout outs on social media

## Diamond record sponsorship \$1000+ | \$1500 gift equivalent

- +Premium reserved table for 4 with catered dinner included
- +Company announced at our fundraiser concert
- 2 Exclusive Rock on the Road merchandise t-shirts
- Company name + logo featured on our website
- Recognition and shout outs on social media

## Platinum record sponsorship \$750+ | \$1125 gift equivalent

- +Table for 3 at our fundraiser with catered dinner included
- +Company logo featured on website
- +2 Exclusive Rock on the Road merchandise t-shirts
- Company name featured on website
- Recognition and shout outs on social media

## Gold Record Sponsorship

\$500+ | \$750 gift equivalent

+2 tickets to our fundraiser with catered dinner included

- Exclusive Rock on the Road merchandise t-shirt
- Company name featured on website
- Recognition and shout outs on social media

## Silver Record Sponsorship

\$250+ | \$375 gift equivalent

+1 ticket to our fundraiser with catered dinner included

- +Exclusive Rock on the Road merchandise t-shirt
- Company name featured on website
- Recognition and shout outs on social media

## Bronze Record Sponsorship

\$100+ | \$150 gift equivalent

- Company name featured on website
- Recognition and shout outs on social media

Organization \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level:

Ohana Records Executive Sponsorship

Diamond Record Sponsorship

Platinum Record Sponsorship

Gold Record Sponsorship

Silver Record Sponsorship

Bronze Record Sponsorship

I am unable to sponsor, but enclosed is a donation of \$ \_\_\_\_\_

SIGNATURE

\_\_\_\_\_